

## “Leverage technology for product excellence”

DesignTech Systems Ltd., a leading CAD/CAM/CAE, PLM and Additive Manufacturing solutions and technologies provider in India, organized a one day Technology seminar in Pune to showcase to the engineering and product development industry the latest technologies in Product design, development and manufacturing. Being Strategic Business Partners with world leaders such as Siemens PLM for their product design and PLM software solutions, Altair Engineering for their CAE suite of solutions, Stratasys for their Additive Manufacturing Machines, and SLM for their Metal 3D Printers, DesignTech showcased technologies at every stage of product lifecycle starting from Concept development, 3D Modeling and Validation, Product Design analysis and simulation, Rapid prototyping, Alternative Production technologies, through to PLM for managing and optimizing the entire product design and development data and processes.

Organized at Le Meridien in Pune, this full day event saw a congregation of some of the big names in the engineering industry along with an encouraging participation from the SMEs which make for the backbone of Engineering and manufacturing industry in Pune.

On this occasion, Vikas Khanvelkar, Managing Director, DesignTech Systems Ltd. expressed his views stating, “I am extremely overwhelmed to see such a fantastic response to this event. It makes me happy to see the enthusiasm among the engineering industry to learn about, understand



**Mr Vikas Khanvelkar - MD- DesignTech Systems speaking at DesignTech Technology Day event**

the advantages, and consider adopting new and advanced technologies to add more value to their engineering initiatives. With Government of India strongly emphasizing on and heavily promoting ‘Make in India’ in the foreign countries, Brand India had never had such a huge thrust.

This is going to significantly boost manufacturing and product development initiatives in India. Pune has always been at the center of engineering industry in India. Being an engineering hub, industry here should be among the first to adopt new technologies that will enhance their quality of productivity, augment efficiency of processes and improve the overall performance of product making them more competitive and bringing them at par with the global standards of engineering and manufacturing excellence.

With more Hybrid R&D centers being set-up, and more and more indigenous companies investing heavily in R&D, India has the potential to outweigh competition from foreign markets

and Pune will definitely gain prominence as being a strategic and preferred destination for engineering industry. Through events like today, we attempt to make industry aware of the latest trends and technologies in the product design, development and manufacturing arena. These technologies together can make for a robust R&D set-up and will help companies achieve their desired goals of product quality, time and cost efficiency, optimization of resources and funds, and of overall productivity of their department.”

DesignTech systems Ltd. through their education and training wing, DesignTech CAD Academy is an Authorized Training Partner of Siemens PLM and Altair Engineering for their CAD and CAE suites of solutions. Besides that, DesignTech Systems is also a renowned name in engineering services as they cater to companies from cross vertical domains assisting them in their most complex and challenging engineering initiatives. The client base of DesignTech’s Product

development and engineering services spans across North America, Europe and Asia.

Sanjay Daga, President – Operations, at DesignTech Systems exclaimed, “Through this event we got a chance to showcase our entire product, services and training portfolio and offerings to the industry. With the huge impetus of policies and schemes being promoted by the Government of India, the Indian engineering and manufacturing industry is anticipated to grow leaps and bounds.

The only way, the Indian industry can compete with their foreign counter parts, is if they adapt as per the changing times and adopt the technologies that will help them build better products, faster and cheaper than others. This is where we will surpass the competition. For this it is critical for the industry to understand the application of these technologies and the benefits that they will bring to their engineering initiatives.

DesignTech has been a pioneer in popularizing and promoting the use of latest technologies in the field of product design and development amongst the engineering Industry in India right from late 90s during when the industry and particularly the SMEs were most apprehensive about investing in such perceived expensive technologies. But today there is a greater awareness about these technologies and competition has necessitated the companies to invest in such tools that will add value to their design and manufacturing processes. Besides promoting cutting-edge technologies, we have always

been a customer oriented company, determined to provide seamless customer service, training and support thereby making every dealing with the customer a delightful experience for them. The customer case studies being presented at this forum are a testimony to our service to them. We are thrilled and extremely grateful to all the customers who very readily and willingly agreed to present their technology usage and DesignTech support experience on this big platform”

Mr. Hemant Jere, Head Design & Development, Supreme Industries Ltd, a recognized name in Plastic product manufacturing, and a customer of Stratasys 3D printer shared their experience of how Stratasys 3D Printer helped them develop better products.

Mr. Prakash Khot, Manager Product Design and Mr. Suraj Kolte, Engineer Product Design, from Kalyani Maxion Wheels, a leading player in Wheels manufacturing and a supplier to many big OEMs and CAR companies presented a Case Study on Altair CAE suites of solutions and how it enabled them to analyze and evaluate their product designs thus helping them develop more robust products.

While, Mr. Sajith Chenat, Director ,Matrix Tools and Solutions, an ardent user of Siemens NX solutions, spoke at length about the benefits of NX as an Advanced CAD and 3D Modeling software which helped them develop even the most complex geometries and shapes effectively.

These case study presentations added more insight into the use, applications and benefits of these technologies

and the value they add to the company's engineering and product development initiatives. They also illustrated the customer support being extended by DesignTech which helped them implement and use these technologies to the very best thus enabling them derive highest return on their investments.

More than 200 guests from engineering industry being present for the seminar made this event significant and note worthy of recognition.

#### About DesignTech Systems

DesignTech Systems Ltd. is a leading CAD / CAM / CAE / PLM Solutions, Additive Manufacturing technologies, and Engineering Services provider from India. With more than 16 years of experience we have been working with companies from cross vertical domains from India and overseas to support them in their most complex and challenging engineering initiatives while helping them derive best returns on their investments. DesignTech Systems is strategic business partners in India for Stratasys, Siemens Industry Software, Altair Engineering, ESI, SLM and MathWorks. DesignTech Systems is Recipient of some of the prestigious awards like Maharashtra Government IT award in 2010, being adjudged among the top 50 emerging companies of India by NASCCOM in 2010 etc, also operates training centres, “DesignTech CAD Academy” is an authorized training partner of Altair for their CAE and Siemens PLM for their CAD and PLM suite of solutions.

*For more information,  
Web: [www.designtechsys.com](http://www.designtechsys.com)*