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Welcome to FrankfurtRheinMain – Indian Delegation Visit

A high profile Indian Business Delegation visited the FrankfurtRheinMain region in October 2016.

FrankfurtRheinMain GmbH, the investment promotion and marketing organisation of the German Metropolitan region FrankfurtRheinMain, hosted a select group of Indian Delegates at their headquarters in Frankfurt. The objective was to help the delegation explore the business environment and excellent infrastructure of the FrankfurtRheinMain region. Organised and sponsored by the FrankfurtRheinMain GmbH, the visit was a perfect opportunity for the participants to discover this vibrant business hub, in a guided tour format.

This year's delegation visit to the FrankfurtRheinMain region was the first of its kind, after many successful German delegation visits to India, organised by the FrankfurtRheinMain GmbH in the past years. This new format is designed for CEOs and decision makers of Indian companies; that are interested in expanding their business operations to Germany, especially in the FrankfurtRheinMain region. For the first edition of the 'Welcome to FrankfurtRheinMain' Indian Delegation, six CEOs of renowned Indian companies participated, representing various business sectors, such as Industrial Automation, IT and Software, and the Automotive Industry.

The programme for the delegation visit was diverse and covered a wide array of topics on setting-up business in Germany. After arriving in Frankfurt, the delegation was welcomed by Mr. Eric Menges, President and CEO, FrankfurtRheinMain GmbH. A seminar was organised at the headquarter office. It addressed the legal framework for setting up a business entity, and the tax system in Germany. At the end of the seminar, delegates had the opportunity to have their questions answered by experts, and also meet and network with the shareholders of FrankfurtRheinMain GmbH – all public institutions.

The delegates also visited important institutions in the greater Frankfurt region, including the European Central Bank, the Hessian Ministry of Economics, Energy, Transport and Regional Development, and the Consulate General of India in Germany.



The Indian delegates at the European Central Bank



Visit to the Hessian Ministry of Economics, Energy, Transport and Regional Development

The Indian Consul General in Frankfurt, Honourable Raveesh Kumar, hosted the delegates at the Indian Consulate and discussed their experiences and impressions of the Frankfurt region, as well as their German business plans. Furthermore, Mr. Ashutosh Kumar Singh, CEO of the State Bank in India in Frankfurt, welcomed the delegation and discussed the financial implications of running a business in Germany.



Consul General of India to Germany, Mr. Raveesh Kumar (2nd from right), with the delegates from India

The visit to so called 'Hidden Champion' companies showed the delegates the high quality of technological knowledge and infrastructure in the region. Further interactions with German companies were organised in the form of two successful events, where the delegates had the chance to have B2B meetings with German companies. The topics of discussion ranged from Industrie 4.0 to Electromobility and the Internet of Things (IoT).

Besides looking at FrankfurtRheinMain as a region with business potential, the delegates also enjoyed glimpses of the high quality of life and leisure options in the region. Visits to local sights, a guided tour of Frankfurt city and the beautiful town of Rüdeshheim, located in the UNESCO World Heritage area, 'Oberes Mittelrheintal'; and a boat tour on the river Main, ensured that the delegates had sufficient time to relax and immerse in the local culture of FrankfurtRheinMain.

After five days, the visit ended on a successful note as the delegates left Germany with a positive perspective and sound knowledge about setting up a business in Germany.

FrankfurtRheinMain GmbH is the investment promotion and marketing organisation of the FrankfurtRheinMain Metropolitan region. Since 2012, FrankfurtRheinMain GmbH has an office in India, in cooperation with the Indo-German Chamber of Commerce, Pune. The FrankfurtRheinMain Indian office, has since then, been very active, in promoting the greater Frankfurt region amongst Indian businesses.

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